

Pillar Income Asset Management Brokers Billboard Donations to St. Jude Children's Research Hospital and Delta State University

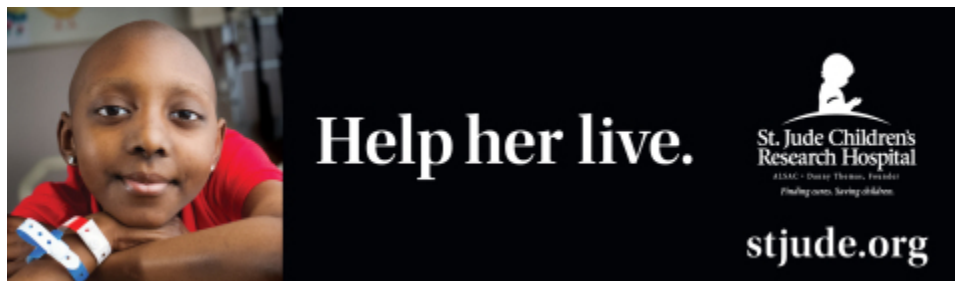
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DALLAS--([BUSINESS WIRE](#))--[Pillar Income Asset Management](#) (Pillar), a Dallas-based real estate advisory and management company, brokered billboard lease donations to [St. Jude Children's Research Hospital](#) and [Delta State University](#). The billboards are located on Interstate 69 in Tunica, Mississippi.

"When it was brought to our attention that there were eight vacant billboards located in Tunica, Mississippi we immediately started looking for organizations to donate leases on behalf of the owner. St. Jude and Delta State jumped at the opportunity and immediately started working on their ads," said Chris Childress, Pillar's VP of Marketing and Administration.

"Your help in securing billboard space in Tunica, MS means thousands of people will become aware of the amazing work being done at St. Jude to find cures and save children...It is support like yours that will help St. Jude continue to push for ever higher survival rates for the diseases that would take the lives of children. Thank you again for your invaluable help and for thinking of St Jude," wrote Emily Callahan, Chief Marketing Officer of St. Jude Children's Research Hospital.

Pillar Income Asset Management, LLC (www.pillarincome.com) is a Dallas-based real estate management company that owns, develops, and manages in excess of \$3.5 billion of commercial real estate for public and private real estate entities. Affiliated companies also under management or advisement by Pillar includes American Realty Investors, Inc. ([NYSE: ARL](#)), Transcontinental Realty Investors, Inc. ([NYSE: TCI](#)), Income Opportunity Realty Investors, Inc. ([AMEX: IOT](#)) and Regis Property Management, LLC (www.regisinc.com).



One of three billboards donated to St Jude along I69 in Tunica, MS. (Graphic: Business Wire)