



Pillar Income Asset Management Sponsors St. Jude in the Big Easy Event



DALLAS--(BUSINESS WIRE)--

Pillar Income Asset Management (Pillar), a Dallas-based real estate advisory and management company became a Paddleboat Sponsor of St. Jude Children's Research Hospital's St. Jude in the Big Easy event.

"I had the opportunity to broker the donation of billboard space to St. Jude in October of last year. I was excited for Pillar to get the opportunity to donate funds this year. *St. Jude in the Big Easy* sounds like a fantastic event and we are happy to participate," said Chris Childress, VP Marketing and Administration.

The *St. Jude in the Big Easy* event will be held October 3rd, 2014 and benefits St. Jude Children's Research Hospital. The event, hosted by event chairs Carol and Al Bienvenu, will feature dinner, cocktails, silent and live auctions, a brief patient program, and live music. Funds raised at this event will help save the lives of children in New Orleans, the United States and around the world. Currently, St. Jude is treating 750 patients from Louisiana.

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other deadly diseases. St. Jude has the world's best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since we opened 52 years ago.

Since opening 50 years ago, St. Jude Children's Research Hospital has played a pivotal role in pushing overall U.S. pediatric cancer survival rates from 20 to 80 percent. Our strength comes from an unparalleled integration of research and clinical care. The breadth of research at St. Jude spans fundamental basic sciences, translational research, clinical trials and long-term follow-up for our patients. These interwoven research efforts include unparalleled integration of research and clinical care.

Pillar Income Asset Management, Inc. (www.pillarincome.com) is a Dallas-based real estate management company, which develops and manages in excess of \$2.5 billion of real estate for public and private real estate entities. Affiliated companies under management or advisement by Pillar include American Realty Investors, Inc. (NYSE: ARL); Transcontinental Realty Investors, Inc. (NYSE: TCI); Income Opportunity Realty Investors, Inc. (NYSE MKT: IOT); and Regis Property Management, LLC (www.regisinc.com).